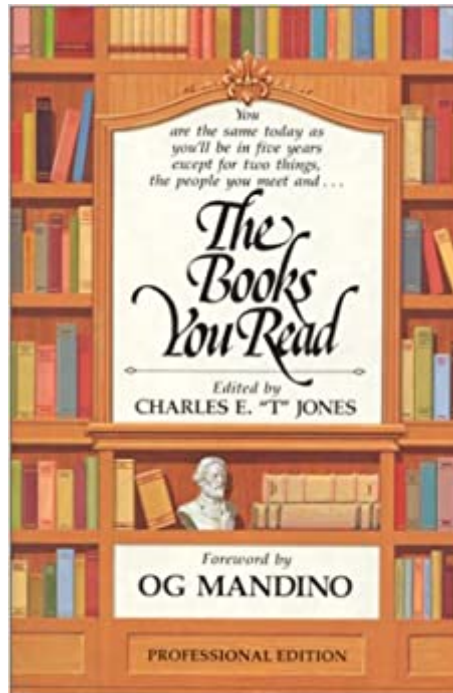




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# The Books You Read: Professional Edition



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## Customer Reviews

Charlie Jones entered the sales field at the age of six. He sold Liberty and Collier magazines and received numerous awards before moving up to his own Kool-Aid and ice cream business at age eight. He entered the insurance business at age 22, with one of America's Top Ten companies. At age 23, he was awarded his agency's Most Valuable Associate award. Ten years later, he received his company's highest award for recruiting, manpower and development, and business

management. At the age of 37, his organization exceeded \$100 million in force, at which time he retired and started Life Management Service and Executive Books to share his experiences through seminars and consulting services along with his love of books. For over half a century, thousands of audiences on all seven continents have experienced non-stop laughter as Mr. "T" shared his ideas about life's most challenging situations in business and at home. He is the author of ten books, including "Life Is Tremendous," which has two million copies in print in eight languages. Two of his speeches, "The Price of Leadership" and "Where Does Leadership Begin?" Have been enjoyed by millions. He has been featured in the "Dynamic Achievers World Network" television series, the "Automotive Sales Training Network" satellite training service, "Insights Into Excellence" video and audio training series, and Nightingale's "Executive Treasury of Humor" series. More than a thousand companies throughout the world have used two of his films, "The Leading Edge" and "Learning: A Tremendous Experience." All you have to do is mention Charlie Jones and people will reply back, "You mean 'Tremendous' Jones?" Let his tremendous impact inspire your people, as it has done for many Fortune 500 companies throughout the world.

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